

NOT ANOTHER DASHBOARD

Take the mystery out of your marketing data

Moonvine is a weekly, plain-language playbook on what moved, what matters, and what to do next.

All you want to know is what people are searching and asking for around your brand, what the competition is up to, if and how AI sees you, and whether your website is any good.

Most of that information is already out there, floating in a constellation of disparate dashboards, reports, and feeds.

What good is data without context?

Moonvine finds it, grinds it, and Megaminds it into a single Monday morning brief, delivered via email before the week gets away from you. That currently includes:

- Website traffic
- Search performance
- User behavior
- SEO/AIO insights
- Website health
- Site monitoring
- Instagram
- LinkedIn
- TikTok
- YouTube
- News mentions
- Competitor socials
- Trends + patterns

Strategist-grade insights.
Tool-sized pricing.

Free for 30 days (4 weekly reports), then \$249/month (or \$199/month if billed annually). No migration, no new stack, no implementation project.

Google Search Website Competitor examples

WEBSITE HEALTH
79
site health score
The site communicates community and inventory

SEARCH INTEREST
9,900
search views
independent bookstore near me is where current

Numbers that explain the week
Search, social, site health, and competitors reduced to the few signals worth acting on, with the data exportable to Excel when you want to dig deeper.

OTHER ACTIVITY
6
Flowmail AI and RelayWorks were also visible.
Together they show how operators and executives trying to reduce workflow drag may compare access, timing, reasons to choose, or

The conversation around you
Your channels, competitors, search themes, and public mentions shown together so you can see what changed around the brand.

07 NEXT MOVE
Dental service pages are attracting qualified but under-routed visitors
Traffic is improving, but the highest-intent pages need clearer appointment calls-to-action and financing context.

What to do next
Some weeks have one clear move; others have a short list. Either way, the report turns the read into practical next steps.



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